



## 75 BEST METRO AREAS FOR JOB SEEKERS

## KEY CRITERIA THAT MOTIVATE JOB SEEKERS TO MOVE

DESTINATION			DEMOGRAPHICS		QUALITY OF LIFE			ECONOMICS			
Rank	Metro Areas <i>Metropolitan Statistical Areas</i>	Population	Diversity <i>Racial and Ethnic Diversity index from 0 to 1</i>	Education <i>Share of population ages 22+ with a BA+</i>	City Accessibility <i>Share of commuters who walk, bike, and use public transportation</i>	Bars and Restaurants <i>Employees in bars and restaurants per 1,000 residents</i>	Arts and Entertainment <i>Employees in arts and sports establishments per 1,000 residents</i>	Labor Force Participation <i>Share of population employed or actively seeking work</i>	Rent <i>Median rent paid by residents ages 22 to 35 with a BA+</i>	Earnings <i>Average wages and salaries, ages 22 to 35 with BA+</i>	Unemployment <i>Percentage of labor force unemployed</i>
1	Washington, D.C.	5,938,751	0.69	49.2%	19.5%	36.32	6.25	72.0%	\$1,880	\$62,943	6.2%
2	San Francisco	4,595,792	0.72	45.2%	24.8%	40.09	8.55	66.7%	\$1,985	\$69,980	6.4%
3	Boston	4,784,657	0.45	45.4%	19.8%	40.52	6.21	68.7%	\$1,770	\$58,981	6.3%
4	Denver	2,842,327	0.52	40.2%	8.1%	44.41	6.49	70.4%	\$1,277	\$53,772	4.6%
5	Minneapolis	3,542,547	0.39	39.4%	9.2%	40.17	7.74	71.7%	\$1,110	\$53,105	5.1%
6	New York	20,037,560	0.68	37.9%	39.4%	35.18	8.14	64.8%	\$1,800	\$64,849	7.3%
7	Seattle	3,672,113	0.54	39.0%	14.9%	38.28	6.69	68.0%	\$1,490	\$60,874	5.9%
8	Chicago	9,507,274	0.63	36.2%	16.5%	39.63	6.99	67.1%	\$1,400	\$54,114	8.7%
9	Baltimore	2,736,967	0.58	37.0%	10.1%	37.42	5.58	67.2%	\$1,470	\$57,483	6.7%
10	Dallas	6,829,904	0.66	32.3%	3.3%	41.98	4.09	68.9%	\$1,150	\$57,145	6.1%
11	San Diego	3,260,400	0.66	36.0%	7.0%	39.34	6.06	65.1%	\$1,718	\$52,672	7.2%
12	Atlanta	5,584,387	0.64	35.0%	4.8%	43.69	4.70	66.5%	\$1,150	\$49,846	8.0%
13	Houston	6,412,563	0.69	30.3%	4.2%	38.83	3.37	67.3%	\$1,220	\$62,376	5.7%
14	Philadelphia	6,090,298	0.55	34.5%	14.9%	36.37	4.27	64.9%	\$1,300	\$52,217	8.1%
15	Los Angeles	13,262,157	0.68	31.5%	9.8%	41.46	10.05	64.6%	\$1,684	\$54,106	8.2%
1	San José, Calif.	1,893,312	0.70	47.3%	8.1%	33.98	3.68	67.8%	\$2,080	\$78,369	6.2%
2	Austin, Texas	1,986,691	0.60	40.1%	4.8%	46.39	5.65	68.9%	\$1,235	\$53,319	4.8%
3	Raleigh-Durham, N.C.	1,302,469	0.57	41.0%	2.3%	42.16	5.54	69.0%	\$1,050	\$47,000	5.7%
4	Columbus, Ohio	1,894,894	0.43	35.1%	4.4%	46.97	5.14	68.8%	\$1,000	\$50,106	5.5%
5	Portland, Ore.	2,364,911	0.43	35.0%	13.5%	44.69	6.30	66.4%	\$1,250	\$47,061	7.2%
6	Hartford, Conn.	1,213,671	0.49	36.8%	5.8%	33.74	4.73	67.6%	\$1,180	\$52,023	7.8%
7	Milwaukee, Wis.	1,572,873	0.50	34.1%	7.1%	36.44	7.30	67.1%	\$1,030	\$49,359	6.8%
8	Kansas City, Mo.	2,127,847	0.44	33.9%	2.6%	42.25	5.95	66.9%	\$990	\$50,690	5.8%
9	Salt Lake City, Utah	1,204,993	0.42	29.8%	6.7%	35.89	3.99	70.0%	\$1,070	\$48,302	4.7%
10	Richmond, Va.	1,240,772	0.57	32.1%	3.7%	39.99	6.02	67.1%	\$1,120	\$54,457	7.2%
11	Charlotte, N.C.	2,419,084	0.55	31.5%	3.8%	46.26	4.49	67.3%	\$1,030	\$49,661	8.7%
12	Indianapolis, Ind.	1,971,641	0.43	32.1%	3.1%	39.93	4.79	67.0%	\$1,005	\$50,281	6.9%
13	Virginia Beach, Va.	1,663,417	0.60	29.0%	5.6%	43.86	6.38	67.1%	\$1,220	\$47,446	6.8%
14	Nashville, Tenn.	1,930,060	0.43	31.1%	3.3%	42.09	7.14	67.0%	\$1,120	\$44,786	6.2%
15	Cincinnati, Ohio	2,098,473	0.34	31.5%	4.8%	44.38	4.52	66.1%	\$900	\$49,632	6.6%
16	New Orleans, La.	1,251,602	0.60	27.9%	7.1%	52.19	5.45	63.7%	\$1,215	\$53,914	7.3%
17	Pittsburgh, Pa.	2,306,754	0.26	32.3%	9.5%	41.71	5.67	62.6%	\$990	\$47,653	6.1%
18	Rochester, N.Y.	1,117,916	0.38	31.2%	6.3%	38.73	4.98	63.4%	\$920	\$46,411	6.4%
19	Oklahoma City, Okla.	1,408,893	0.53	27.6%	2.8%	41.43	4.43	64.6%	\$948	\$53,987	5.5%
20	Cleveland, Ohio	2,062,669	0.46	29.1%	6.3%	44.12	6.16	64.4%	\$930	\$53,507	8.5%
1	Ann Arbor, Mich.	356,936	0.47	51.1%	14.5%	53.74	5.97	64.2%	\$1,203	\$50,499	5.3%
2	Bridgeport, Conn.	945,045	0.55	46.2%	14.2%	33.53	4.95	67.7%	\$1,800	\$63,141	8.3%
3	Lincoln, Neb.	301,579	0.31	37.3%	6.4%	54.86	2.11	72.5%	\$880	\$46,399	2.7%
4	Fort Collins, Colo.	323,918	0.29	40.8%	6.4%	59.21	8.26	67.3%	\$1,150	\$43,450	5.5%
5	Honolulu, Hawaii	992,095	0.68	31.7%	15.2%	50.23	6.65	66.2%	\$2,170	\$52,784	4.6%
6	Trenton, N.J.	372,340	0.65	40.4%	11.9%	29.92	3.76	65.3%	\$1,865	\$58,695	8.1%
7	Santa Cruz, Calif.	272,478	0.55	37.3%	13.4%	43.56	11.85	62.9%	\$1,898	\$48,859	6.8%
8	Norwich, Conn.	273,813	0.40	31.8%	6.3%	40.92	5.73	67.7%	\$1,360	\$69,649	4.6%
9	Omaha, Neb.	998,280	0.36	33.6%	3.2%	34.42	4.63	70.4%	\$1,000	\$49,165	4.7%
10	Portland, Maine	523,635	0.14	38.4%	5.6%	49.48	6.34	67.3%	\$1,140	\$47,809	4.8%
11	Des Moines, Iowa	671,736	0.30	33.4%	3.2%	37.21	5.24	72.5%	\$952	\$52,913	5.4%
12	Grand Rapids, Mich.	906,252	0.38	32.9%	5.0%	43.59	3.59	67.9%	\$930	\$49,665	5.4%
13	Albany, N.Y.	847,870	0.34	35.1%	8.0%	34.41	5.51	65.9%	\$1,010	\$49,751	6.1%
14	Gainesville, Fla.	256,743	0.56	40.4%	11.1%	50.00	8.38	58.7%	\$1,013	\$41,011	9.2%
15	Colorado Springs, Colo.	687,049	0.47	34.5%	3.8%	47.71	4.10	66.5%	\$1,220	\$43,620	6.9%
16	Santa Barbara, Calif.	439,573	0.59	32.2%	13.7%	51.40	7.37	62.7%	\$1,661	\$48,599	7.0%
17	Anchorage, Alaska	455,918	0.53	28.6%	7.6%	41.62	4.33	70.2%	\$1,600	\$49,526	5.4%
18	Manchester, N.H.	356,345	0.28	33.9%	2.2%	42.78	2.10	71.5%	\$1,150	\$54,877	5.9%
19	Charleston, S.C.	727,360	0.52	32.4%	5.8%	42.02	3.82	65.7%	\$1,300	\$48,683	6.7%
20	New Haven, Conn.	861,472	0.54	35.2%	10.1%	33.40	5.44	65.3%	\$1,460	\$47,094	9.1%
1	Iowa City, Iowa	142,230	0.34	55.1%	18.7%	47.39	6.73	66.6%	\$1,093	\$44,561	3.2%
2	Lawrence, Kan.	116,102	0.35	52.1%	10.7%	48.35	14.36	66.2%	\$1,060	\$35,467	6.4%
3	Bloomington, Ill.	173,417	0.34	44.5%	7.3%	49.33	14.77	67.4%	\$760	\$44,864	5.0%
4	Champaign-Urbana, Ill.	207,582	0.50	40.5%	20.3%	45.40	13.31	64.0%	\$810	\$51,942	4.7%
5	College Station, Texas	209,150	0.60	36.7%	7.2%	86.92	6.03	63.9%	\$950	\$55,013	5.1%
6	Columbia, Mo.	172,738	0.35	42.4%	8.4%	47.97	7.33	67.6%	\$980	\$44,145	5.4%
7	Burlington, Vt.	216,391	0.17	43.4%	9.6%	40.73	3.62	70.0%	\$1,765	\$43,885	5.3%
8	La Crosse, Wis.	118,066	0.18	33.1%	8.4%	50.74	5.30	67.9%	\$820	\$36,815	1.6%
9	Ithaca, N.Y.	104,592	0.37	52.0%	17.4%	50.67	4.62	55.6%	\$1,230	\$44,125	7.7%
10	Bloomington, Ind.	142,176	0.28	42.5%	12.3%	81.98	11.44	60.3%	\$840	\$39,298	7.0%
11	Santa Fe, N.M.	148,466	0.55	39.3%	4.9%	47.01	15.71	61.0%	\$1,139	\$46,105	5.6%
12	Bismarck, N.D.	130,962	0.16	32.9%	2.2%	42.92	7.38	68.8%	\$720	\$53,459	1.9%
13	Barnstable, Mass.	243,020	0.16	45.6%	4.3%	40.83	7.42	61.6%	\$1,200	\$44,747	5.5%
14	State College, Pa.	159,341	0.26	40.0%	15.7%	66.29	3.43	56.6%	\$1,027	\$40,783	4.6%
15	Flagstaff, Ariz.	138,039	0.62	31.9%	17.7%	69.57	9.90	64.6%	\$1,070	\$45,519	10.0%
16	Midland, Texas	155,639	0.58	26.2%	0.5%	38.79	1.49	73.5%	\$1,278	\$64,240	3.4%
17	Lafayette, Ind.	183,788	0.37	37.0%	13.2%	58.09	3.37	60.9%	\$830	\$34,713	7.9%
18	Napa, Calif.	141,668	0.59	31.0%	5.2%	39.24	4.79	62.5%	\$2,000	\$51,648	5.6%
19	Springfield, Ill.	199,680	0.34	33.1%	4.6%	35.27	3.62	66.0%	\$930	\$49,909	7.0%
20	Bellingham, Wash.	208,832	0.35	32.0%	10.2%	50.24	10.40	64.4%	\$940	\$46,227	10.0%

### THE TOP 15 MAJOR METROS



More than 2.5 million residents

### THE TOP 20 MIDSIZE METROS



1 million to 2.5 million residents

### THE TOP 20 SMALL METROS



250,000 to under 1 million residents

### THE TOP 20 SMALLEST METROS



Under 250,000 residents