AIER The American Institute for Economic Research

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THE AIER 2013|2014 College Destinations INDEX

COLLEGE TOWNS

An objective look at 12 key criteria that enrich a college learning experience

1 Ithaca | NY

POPULATION: 101,723

THE top 20 COLLEGE TOWNS

Metropolitan Statistical Areas with greater than 15,000 college students[1]

1 **Ithaca, NY**
2 Ames, IA
3 State College, PA
4 Iowa City, IA
5 Corvallis, OR
6 Champaign-Urbana, IL
7 Blacksburg-Christiansburg-Radford, VA
8 Charlottesville, VA
9 Lawrence, KS
10 Lafayette, IN
11 Columbia, MO
12 Morgantown, WV
13 College Station-Bryan, TX
14 Fargo, ND-MN
15 Burlington-South Burlington, VT
16 Manhattan, KS
17 Logan, UT-ID
18 Bloomington, IN
19 Waterloo-Cedar Falls, IA
20 Bloomington-Normal, IL

Colleges & Universities

A sampling of nearby colleges and universities.

Cornell University
Ithaca College

RANK	ACADEMIC ENVIRONMENT				QUALITY OF LIFE				PROFESSIONAL OPPORTUNITY			
Overall Rank Total score of all non-weighted rankings' for College Towns	**Student Concentration** Number of college students per 1,000 population[2]	**Student Diversity** Percent of student body that are non-residents[3]	**Research Capacity** Academic R&D expenditure per capita[4]	**Degree Attainment** Percent of 25-34 year old population with bachelor's degree or higher[3]	**Arts & Leisure** Establishments per 100,000 population in arts, entertainment & recreation[5]	**City Accessibility** Percent of workers 16+ who commute via public transportation, bike, or walk[3]	**Creative Class** Percent of workforce in the creative class[5]	**Cost of Living** Average 2-bedroom rent[6]	**Earning Potential** Income per capita[7]	**Entrepreneurial Activity** Net increase in total # of businesses per 100,000 population[8]	**Unemployment Rate** Unemployment rate[9]	**Brain Drain or Gain** Year-over year ratio of population with B.A. degree living in the area[3]
1	2 279.7		1 $7,694	1 63.30%		1 21.3%	1 49.5%					
		3 14.1%			3 55.1							
										7 12.8		
											10 4.8%	
									11 $34,643			
												17 0.954
								18 $1,001				

[1]AIER, 2011 [2]U.S. Census, 2011 [3]IPEDS, 2011 [4]National Science Foundation, 2011 [5]U.S. Economic Census, 2010 [6]U.S. Dept. of Housing & Urban Development, 2013 [7]Bureau of Economic Analysis, 2010 [8]U.S. Small Business Administration, 2010 [9]Bureau of Labor Statistics, 2013 average *Average of non-weighted rankings