



 An objective look at 12 key criteria that enrich a college learning experience

MID-SIZE METROS

THE **AIER** 2014 | 2015
College Destinations INDEX



Rochester | NY

POPULATION: 1,056,940

THE top 20 MID-SIZE METROS

Metropolitan Statistical Areas with 1.0 to 2.5 million residents¹

- | | |
|---|---|
| 1 San Jose-Sunnyvale-Santa Clara, CA | 11 Portland-Vancouver-Hillsboro, OR-WA |
| 2 Austin-Round Rock-San Marcos, TX | 12 Milwaukee-Waukesha-West Allis, WI |
| 3 Raleigh-Cary, NC | 13 New Orleans-Metairie-Kenner, LA |
| 4 Pittsburgh, PA | 14 Oklahoma City, OK |
| 5 Buffalo-Niagara Falls, NY | 15 Indianapolis-Carmel, IN |
| 6 Rochester, NY | 16 Richmond, VA |
| 7 Nashville-Davidson--Murfreesboro-Franklin, TN | 17 Providence-New Bedford-Fall River, RI-MA |
| 8 Columbus, OH | 18 Cleveland-Elyria-Mentor, OH |
| 9 Hartford-West Hartford-East Hartford, CT | 19 Sacramento-Arden-Arcade-Roseville, CA |
| 10 Salt Lake City, UT | 20 Cincinnati-Middletown, OH-KY-IN |

Colleges & Universities

A sampling of nearby colleges and universities

- | | |
|-------------------------------------|-----------------------------------|
| Bryant & Stratton College-Henrietta | Roberts Wesleyan College |
| Everest Institute-Rochester | Rochester Institute of Technology |
| Finger Lakes Community College | Saint John Fisher College |
| Hobart William Smith Colleges | SUNY College at Brockport |
| Keuka College | SUNY College at Geneseo |
| Monroe Community College | University of Rochester |
| Nazareth College | |

RANK	STUDENT LIFE			CULTURE			ECONOMIC HEALTH			OPPORTUNITY		
	Overall Rank	Student Concentration	Cost of Housing	City Accessibility	Arts & Leisure	International Students	Innovation Producers	Unemployment Rate	Entrepreneurial Activity	Brain Drain or Gain	R&D per Student	College Educated
	College students per 1,000 residents ¹	Fair market rent of a 2-bedroom apartment ²	Percentage of workers that bike, walk, or take public transportation ³	Concentration of arts, entertainment, and recreation establishments ³	Percentage of students that are foreign born ⁴	Percentage of workers in innovative fields ⁵	Percentage of labor force unemployed ⁶	Net change in businesses per 100,000 residents (3-year average) ⁷	Annual change in share of population with college degrees ⁷	Academic R&D per student ⁸	Percentage of the population with a college degree ¹	Median earnings ¹
					3 45.0				3 -3.5			
						4 5.6%						
		5 86.9									5 4,700	
6												
			9 \$834									
				11 5.8%								
						10 7.1%						
							12 7.1%				12 31.9%	
									17 1.01			17 \$30,324

¹U.S. Census, 2012. ²U.S. Dept. of HUD, 2014. ³U.S. Economic Census, 2011. ⁴IPEDS, 2012. ⁵BLS OES, 2013. ⁶BLS, 2013 average. ⁷U.S. Small Business Administration, 2011. ⁸National Science Foundation, 2012.